

Nikita Kanarev

Product Designer | B2B products, complex workflows, design systems

Kazakhstan / UTC+5 / Open to relocation

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Product Designer with 3+ years of experience designing complex B2B products and workflows. Spent nearly three years as the sole designer in a 6-10 person cross-functional team, owning three products end to end and shipping a full partner-portal redesign. Brings technical implementation fluency to complex, legacy-heavy domains, translating design decisions into semantic tokens, React prototypes and Storybook-ready component specifications.

EXPERIENCE

Product Designer at DSSL

Sep 2023 to Mar 2026 / Remote

Video-surveillance developer and distributor with 19 offices and 20+ warehouses; partner presence across Russia, the CIS, Europe and Asia.

- Sole designer for all three products, working directly with frontend, backend, product management, QA and the team lead through research, information architecture, prototyping, engineering handoff and UI QA.
- Redesigned and shipped the B2B partner portal across specification upload, contract pricing, inventory and ordering workflows on top of a legacy backend.
- Designed learner and authoring workflows for an internal video-learning platform spanning courses, lessons, progress, tests, certificates, content upload and responsive use.
- Launched corporate-site sections and product landing pages, then carried shared patterns through engineering handoff and UI QA.

Freelance Product Designer / Self-employed

Jan 2023 to Present / Remote

Client and self-directed work: full-time before DSSL, alongside it from Sep 2023, and continued through current portfolio work.

- Delivered product design across B2B SaaS, veterinary operations and service marketplaces, combining research, information architecture, design systems, interactive prototypes and QA.
- Scoped 35 Agent Ops artboards across three roles and delivered the tested clickable core within one month; the NDA client accepted the prototype after user testing and rework.
- Designed and built four production Webflow marketing sites end to end, including visual design, responsive implementation, CMS, interactions and QA.

SELECTED WORK

Agent Ops Console

NDA B2B SaaS / 3 roles / 1 month

Scoped 35 artboards and delivered a tested prototype that the client accepted after research-led rework.

B2B Partner Portal at DSSL

Commercial redesign / Portfolio reconstruction

The shipped B2B problem revisited as a transparent 20-screen, 45-component case study on synthetic data.

Vet Clinic OS

Veterinary SaaS / 44-screen sitemap / 2 weeks

A 13-screen prototype with 31 edge cases, grounded in research and Veterinary Doctor domain expertise.

SKILLS

PRODUCT

Product design, Information architecture, Complex workflows, B2B SaaS, Responsive design, Design systems, Component architecture, Prototyping, Handoff and QA

TOOLS

Figma, Storybook, Webflow, Git and GitHub, Claude Code

RESEARCH

User interviews, Workflow analysis, Competitive research, Cognitive walkthroughs, Usability testing, Agent-driven prototype QA

TECHNICAL

HTML and CSS, JavaScript and TypeScript (working knowledge), React, Design tokens, Component systems, Accessibility fundamentals

EDUCATION

Google UX Design Professional Certificate / Coursera 2025

Advanced UX/UI Design / Yandex Practicum 2024

Professional Retraining in Web and Interface Design, 530 hours / Pentaschool 2022 - 2023

Specialist Degree in Veterinary Medicine (Veterinary Doctor) / Russian State Agrarian University-MTAA, Moscow 2020

DETAILS

LANGUAGES English - B2 (Upper-Intermediate) / Russian - Native

AVAILABILITY Open to relocation / Available for international remote work / Available immediately

Portfolio evidence, decisions and trade-offs

Full case studies: kanarev.com/#work